

# CHIMEZIE PAUL IGBOKWE

**Marketing Communications Manager | Academic Director | Multilingual Educator**

## CONTACT INFORMATION

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## ACADEMIC & PROFESSIONAL EXPERIENCE

### Fieldstock Agricultural Ventures Ltd

#### Marketing Communications Manager

*September 2024 – Present | Anambra State, Nigeria*

- Develop and execute integrated marketing and communication strategies to enhance brand visibility and audience engagement.
- Manage both online and offline marketing initiatives, ensuring consistency in corporate messaging.
- Coordinate public relations activities and customer communication campaigns to strengthen brand trust and market presence.

### SinoMandarin Institute Nigeria (Mainland Mandarin Academy)

#### Academic Director

*December 2020 – Present | Nigeria*

- Oversee academic planning, delivery, and quality assurance of Chinese language programs.
- Design and implement curricula aligned with international Chinese language education standards.
- Train, mentor, and supervise language instructors to improve teaching effectiveness.
- Monitor student progress through assessments and academic evaluations to ensure optimal learning outcomes.

## **ChangHui International Logistics Company**

### **International Business Representative**

*June 2023 – September 2024 | Guangzhou, Guangdong, China*

- Served as a liaison between international clients and internal teams, facilitating effective cross-border communication.
- Translated logistics and business documents between English and Chinese with high accuracy.
- Coordinated shipment requirements and client service operations, supporting seamless logistics processes.
- Managed client inquiries and maintained professional international business relationships.

## **Zhejiang Normal University**

### **Teaching Assistant (Chinese Language)**

*April 2022 – December 2022 | Jinhua, Zhejiang, China*

## **The Diamond Company Nigeria Ltd**

### **Chinese Language Translator**

*September 2018 – August 2019 | Anambra State, Nigeria*

## **Fieldstock Agricultural Ventures Ltd**

### **Sales Representative**

*August 2015 – June 2016 | Anambra State, Nigeria*

## **EDUCATION**

## **Zhejiang Normal University**

### **Bachelor of Arts (BA) – International Education of Chinese Language**

*2019 – 2023*

## **Confucius Institute, Nnamdi Azikiwe University, Awka**

### **Certificate Program – Chinese Language and Literature**

*2016 – 2018*

## **Federal Polytechnic, Oko**

### **National Diploma (ND) – Public Administration**

*2016 – 2018*

## Federal Government College, Nise

WAEC – Senior Secondary School

2012–2015

## SKILLS

### Hard Skills

- Digital Marketing Tools
- Curriculum Design & Academic Planning
- Language Teaching & Instruction
- Interpretation & Translation (English–Chinese)
- SEO Fundamentals
- Sales Management & Operations
- Direct Sales

### Soft Skills

- Leadership & Team Coordination
- Strategic Planning
- Cross-Cultural Communication
- Professional Communication

## LANGUAGE PROFICIENCY

- **English:** Native / Bilingual
- **Mandarin Chinese:** Full Professional Proficiency
- **Igbo:** Native / Bilingual
- **English-based Creoles & Pidgins:** Native / Bilingual

## CERTIFICATIONS

- **HSK Level 6 (Chinese Proficiency Test)**
- **HSKK (Advanced Chinese Speaking Proficiency)**
- **TOEFL iBT Test**

## REFERENCES

Available upon request.