

CHIMEZIE PAUL IGBOKWE

Marketing Communications Manager | Academic Director | Multilingual Educator

CONTACT INFORMATION

- **Phone:** +234 814 428 7571
- **Email:** chimezie@pauljnr.com
- **Location:** Nnewi, Anambra State, Nigeria
- **Website:** www.pauljnr.com

ACADEMIC & PROFESSIONAL EXPERIENCE

Fieldstock Agricultural Ventures Ltd

Marketing Communications Manager

September 2024 – Present | Anambra State, Nigeria

- Develop and execute integrated marketing and communication strategies to enhance brand visibility and audience engagement.
- Manage both online and offline marketing initiatives, ensuring consistency in corporate messaging.
- Coordinate public relations activities and customer communication campaigns to strengthen brand trust and market presence.

SinoMandarin Institute Nigeria (Mainland Mandarin Academy)

Academic Director

December 2020 – Present | Nigeria

- Oversee academic planning, delivery, and quality assurance of Chinese language programs.
- Design and implement curricula aligned with international Chinese language education standards.
- Train, mentor, and supervise language instructors to improve teaching effectiveness.
- Monitor student progress through assessments and academic evaluations to ensure optimal learning outcomes.

ChangHui International Logistics Company

International Business Representative

June 2023 – September 2024 | Guangzhou, Guangdong, China

- Served as a liaison between international clients and internal teams, facilitating effective cross-border communication.
- Translated logistics and business documents between English and Chinese with high accuracy.
- Coordinated shipment requirements and client service operations, supporting seamless logistics processes.
- Managed client inquiries and maintained professional international business relationships.

Zhejiang Normal University

Teaching Assistant (Chinese Language)

April 2022 – December 2022 | Jinhua, Zhejiang, China

The Diamond Company Nigeria Ltd

Chinese Language Translator

September 2018 – August 2019 | Anambra State, Nigeria

Fieldstock Agricultural Ventures Ltd

Sales Representative

August 2015 – June 2016 | Anambra State, Nigeria

EDUCATION

Zhejiang Normal University

Bachelor of Arts (BA) – International Education of Chinese Language

2019 – 2023

Confucius Institute, Nnamdi Azikiwe University, Awka

Certificate Program – Chinese Language and Literature

2016 – 2018

Federal Polytechnic, Oko

National Diploma (ND) – Public Administration

2016 – 2018

Federal Government College, Nise

WAEC – Senior Secondary School

2012–2015

SKILLS

Hard Skills

- Digital Marketing Tools
- Curriculum Design & Academic Planning
- Language Teaching & Instruction
- Interpretation & Translation (English–Chinese)
- SEO Fundamentals
- Sales Management & Operations
- Direct Sales

Soft Skills

- Leadership & Team Coordination
- Strategic Planning
- Cross-Cultural Communication
- Professional Communication

LANGUAGE PROFICIENCY

- **English:** Native / Bilingual
- **Mandarin Chinese:** Full Professional Proficiency
- **Igbo:** Native / Bilingual
- **English-based Creoles & Pidgins:** Native / Bilingual

CERTIFICATIONS

- **HSK Level 6 (Chinese Proficiency Test)**
- **HSKK (Advanced Chinese Speaking Proficiency)**
- **TOEFL iBT Test**

REFERENCES

Available upon request.